



Keep Nevada Housed

A community initiative by HopeLink of Southern Nevada dedicated to homelessness prevention through emergency shelter, rapid rehousing, and housing stabilization programs.

Our Mission: Prevent Homelessness, Preserve Families, Provide Hope

Who We Are

HopeLink of Southern Nevada is a Family Resource Center dedicated to preventing homelessness through comprehensive support services.

What Sets Us Apart

Our commitment to wrap clients in a full continuum of support, stabilize, heal, and thrive—not just provide services.



The Housing Crisis

8,000+

Currently Homeless

Neighbors experiencing homelessness
on any given day

300,000

At Risk

Additional Nevadans at risk of eviction
due to rising costs and stagnant
incomes

80,000

Housing Shortage

Statewide shortage of affordable
housing units

The challenge is staggering—but there's hope and there's a plan.

Our Vision



**A community
where everyone
has a safe place
to call home.**

Immediate Relief

In a single day, over 900 people are served through our shelter and rapid rehousing programs—offering immediate relief from the crisis of homelessness.

But the greater opportunity lies in prevention.



The Prevention Opportunity

At-Risk Households

80,000+ very low-income households across Nevada are at risk, with 75% in Southern Nevada



Housing Cost Burden

These households pay over half their income just to stay housed

Tipping Point

One unexpected expense—a car repair, a lost shift—can send them spiraling

HopeLink's stabilization services provide over \$10 million annually in direct assistance—keeping people housed and helping them get back on their feet.

Prevention That Works

<4

Months Needed

Most households need less than four months of support

\$4,000

Average Cost

Average assistance needed to regain stability

<1%

Recurrence Rate

Less than 1% ever fall into homelessness again

That's impact. That's efficiency. That's prevention that works.



The Economic Case

Cost of Homelessness

A 2018 Clark County study showed that allowing someone to fall into homelessness costs \$73,000 per year in emergency services—now over \$93,000 today.

Prevention Approach

We work side by side with elected officials to expand funding for proven solutions. Prevention is not just compassionate—it's smart.

When we stabilize housing, we keep families together, kids in school, and communities strong.

How You Can Help



Donate

Your financial contributions directly support our programs, emergency assistance and stabilization services to families in need. Every dollar helps keep a family housed.



Volunteer Your Time

Join our dedicated team of volunteers and make a tangible difference in our community. From administrative support to direct client interaction, your time is invaluable.



Spread Awareness

Educate others about the importance of homelessness prevention impact of HopeLink's work. Share our mission on social media with your network. Every voice matters.



Advocate for Change

Support policies that expand affordable housing and provide essential services for vulnerable populations. Work with us to influence decision-makers for lasting systemic change.

Together, we can ensure every Nevadan has a safe place to call home.



Thank You

For helping us Keep Nevada Housed

We are truly grateful for you.

Visit our website to learn more:



HopeLink of Southern Nevada



Home - HopeLink

HopeLink of Southern Nevada empowers individuals and families to achieve self-sufficiency. Explore our programs, find resources, and join our mission to build a